

ziddi msangi

Associate Professor of Design
University of Massachusetts Dartmouth
phone 508-999-9291
email zmsangi@umassd.edu

education

- 1996 **Cranbrook Academy of Art**
Master of Fine Arts, Graphic Design
- 1993 **Boise State University**
Bachelor of Fine Arts, Graphic Design

employment history

- 1998– **University of Massachusetts Dartmouth**
Associate Professor, Department of Design
- 1998 **City College of San Francisco**
Instructor, Graphic Communications Department
- 1996–8 **Publishing Power Inc., Los Altos, California**
Art Director/Media Producer
- 1992–4 **Boise State University**
Designer, Campus Design Office
- 1994 **Greenhouse Design Studio, Boise, Idaho**
Freelance Designer
- 1986–8 **Stanford University Planning Office**
Assistant to the Design Staff
- 1989– **Practicing Graphic Designer**

professional activities

- 2006 **Poster Design for the Brooklyn Arts Council, Brooklyn, New York**
Designed a template for the "Council Member Presents" series.
- 2006 **Graphic Presentations for Sun Microsystems, Inc., Boston, Massachusetts**
Developed three presentations for the Vice President of Global Telco Industry Sales.
- 2006 **College of Visual & Performing Arts Recruitment Poster, Dartmouth Massachusetts**
Designed a poster targeted to high school art teachers in New England.
- 2005–7 **Poster Series Design for C3 Project, Boston, Massachusetts**
Posters announcing a concert series at the New England Conservatory of Music.
- 2005 **Poster Design for Lefteris Kordis Jazz Pianist, Boston, Massachusetts**
Designed a four-color poster for Jazz Pianist and composer.
- 2005 **Website updates for theOnus.com, Boston, Massachusetts**
Monthly updates of performance listings and a major reformatting of the entire site to implement cascading style sheets.

2005	Art & Design: Perspectives in Feminism, University of Massachusetts Dartmouth Poster Commissioned by Prof. Jen Riley, Director Women Studies Program.
2004	The Onus, Jazz Quintet, Baltimore, Maryland Two CD package designs for the trio and quintet recordings of this Baltimore, Maryland Jazz ensemble.
2004	Ngurudoto Lodge, Arusha, Tanzania Website design for a safari lodge. Scope of work includes navigation design text editing and photography.
2003	Our Kids, New York, New York Website design proposal accepted for Non-Profit Training Organization.
2003	Ewe Traditional Dance & Drumming Digital Video documentation and editing of Dance & Drumming in Anyako & Accra, Ghana. Project in collaboration with Professor royal hartigan.
2002	Boston Schoolyard Initiative, Boston, Massachusetts Design of 24 banners placed around the schoolyard and a process book. Scope of work includes facilitating workshops, graphic design and publication design. Project included working in collaboration with artist Christina Bechstein.
2002	University of Massachusetts Dartmouth Music Department Recruit Poster Three-color poster for the recruitment of music students for UMD.
2001	William McDonough & Partners, Charlottesville, Virginia This innovative architecture firm approached me to redesign their existing website. They have been able to distinguish their practice in the area of environmental design with projects for major corporations including Nike, Ford and the Gap in the United States and Europe.
2001	Tai Chi for Life, New York, New York Website prototype. Scope of work included redesigning the navigation structure and developing icons for the buttons.
2001	Frederick Douglas Unity House, University of Massachusetts Dartmouth Two-color poster design <i>Voices from the Depths</i> for Black History Month.
2000	College of Visual & Performing Arts Summer Institute, Massachusetts Publication design for the Summer Institute Catalog.
2000	Connections Newsletter—College of Visual & Performing Arts Scope of work includes masthead & newsletter template design.
1999	Portuguese Studies Conference, University of Massachusetts Dartmouth Poster and brochure design for Portuguese Studies Conference— <i>Contemporary Portugal Reflecting on 25 Years of Democracy</i> .
1999	University of Massachusetts Dartmouth Music Department Recruit Poster Three-color poster for the recruitment of music students for UMD.
1999	Light Unwinding Installation, New Bedford, Massachusetts Postcard & gallery guide design for a show at the Quaker Meeting House.
1998	The Onus, Jazz Quintet, Baltimore, Maryland Designing a visual identity system for the Baltimore, Maryland quintet. Work includes: Logo design, website design & maintenance, CD package design.
1998	Frederick Douglas Unity House, University of Massachusetts Dartmouth Two-color poster design honoring Paul Robeson during Black History Month.
1998	The Clorox Company Foundation & Clorox Company Bottle History, Oakland, CA Website design. Scope of work includes researching the bottle history, art directing the photography and designing both websites.

other professional activities

- 2006 **Book Proposal Review for Thames and Hudson Publishers, London, England**
Reviewed "Graphic Design in Context: An Introduction to Theory in Practice" by Meredith Davis.
- 2005 **Visiting Critic, Rhode Island School of Design, Providence, Rhode Island**
Reviewed degree projects of graphic design students.
- 2005 **Tenure Dossier Review for Syracuse University, Syracuse, New York**
Reviewed the tenure package of Professor Denise Heckman.
- 2002-6 **Morningside Evaluations, New York, New York**
I provide consultation services to evaluate the educational and work experience of work visa applicants. Morningside Evaluations services immigration law firms.
- 2001 **Fetzer Institute, Battlecreek, Michigan**
Attended the 3-day facilitator training workshop, *Developing Youth for Leadership in Peace and Social Justice*.
- 2000 **Curriculum proposal for the eDesign program at Philadelphia University**
Developed in collaboration with Professor Laura Franz, the scope of work included an analysis of the existing program through on-site interviews of faculty, administration and students.
- 2000 **American Institute of Graphic Design, Boston, Massachusetts**
Attended *Design By Numbers* workshop by John Maeda.
- 2000 **National Youth Leadership Conference, Providence, Rhode Island**
Co-facilitated a workshop, *Journey to the Creative Self*.
- 2000 **Hampshire College Workshop, Amherst, Massachusetts**
Co-facilitated *A Workshop to Support Emerging Leaders in Their Work for Social Justice and Peace*.
- 1999 **American Center of Design, Chicago, Illinois**
Attended the *Living Surfaces* Conference on New Media and Interactive design.
- 1999 **Philadelphia University, Philadelphia, Pennsylvania**
Curriculum proposal for the *eDesign* program developed in collaboration with Professor Laura Franz. The proposal was implemented Spring of 2000.
- 1997 **Visiting Lecturer, City College of San Francisco, San Francisco, California**
Lecture on the preparation of my graphic design portfolio.
- 1997 **Sun Microsystems, Mountain View, California**
Website developed for worldwide sales staff to prepare them to market Java.
- 1997 **Micrion Systems, Peabody, Massachusetts**
Website design for semiconductor technology company.

exhibitions

- 1996 **MFA Degree Show, Cranbrook Academy of Art, Bloomfield Hills, Michigan**
- 1992 **BFA Degree Show, Boise State University, Boise, Idaho**
- 1992 **The Invisible Enemy, Group Show, Boise State University Art Gallery, Idaho**

grants & awards

- 2005 **Center for Teaching & Learning Research Grant, UMass Dartmouth**
Funding to study Anthropological research practices and the active role graphic designers can play as visual researchers. (\$3000)
- 2001 **Dean's Discretionary Fund, University of Massachusetts Dartmouth**
Funding to purchase a laptop computer. (\$2500)
- 2001 **Dean's Discretionary Fund, University of Massachusetts Dartmouth**
Funding to take a course on *Flash: Web Animation* at RISD. (\$525)
- 1999 **Dean's Discretionary Fund, University of Massachusetts Dartmouth**
Funding to Attend the ACD *Living Surfaces Conference*. (\$1000)

publications

- 2005 **Abstract for a conference paper—"The Schoolyard Banner Project"**
"Understanding public spaces: exploring methods", Limerick (Ireland) Dec 1, 2005
By Convivio—The Network for People Centered Interactive Design.
- 1999 ***Type in Motion* by Jeff Bellantoni, Matt Woolman**
Work featured in Publication by Rizzoli International; ISBN 0847821846

professional associations

- 2000 American Center of Design
- 1998 College Artist Association